

# DISCOVER STUDENT LOANS

## Financial Aid Webinar

- **October Webinar Communication Guidelines:**

Please use the following information as a guide when communicating the presentation details to your intended audience. This copy can be leveraged for your website, emails, posters and social handles to promote the presentation. Don't forget to include the event date, time and location!

- It's never too early to start thinking about financial aid.
- Attend a free 60 minute presentation about college financial aid from Discover Student Loans.
- This presentation will cover:
  - New changes to the Free Application for Federal Student Aid (FAFSA)
  - How to maximize grants and scholarships
  - How to read your Award Letter

**Webinar details:**

- College Financial Aid 101 presented by Discover Student Loans  
Wednesday, October 5th 2016 from 8:00-9:00 p.m. ET

Print/Social Media-friendly Link: [discvr.co/Webinar1](http://discvr.co/Webinar1)

- College Financial Aid 101 presented by Discover Student Loans  
Thursday, October 6th 2016 from 8:00-9:00 p.m. ET

Print/Social Media-friendly Link: [discvr.co/Webinar2](http://discvr.co/Webinar2)

- **Discover Scholarship Sweepstakes:** Discover® Student Loans is giving away \$100,000 in scholarships. Students can get tips and resources on paying for college and enter for a chance to win a \$2,500 scholarship award. No purchase or student loan necessary. Enter now at [CollegeCovered.com/Assist](http://CollegeCovered.com/Assist). Next drawing dates are: December 6, 2016, March 7, 2017